

Position Profile

Manager, Market Intelligence

Calgary or Edmonton, Alberta

The Opportunity

Do you have a passion about analyzing market intelligence to support business development and strategic direction? Are you someone who won't stop digging until you have the information you need to help others make informed decisions? Are you a problem-solver with a knack for analyzing issues and finding ideal solutions? Have your past roles honed your skills in utilizing cutting edge tools and strategies to source information and evidence to support findings? Have you worked collaboratively with marketing and corporate specialists in honing and pulling together sales pitches? Can you work under tight timelines and delegate to get the job done?

As a valuable member of the team, you will report to the Director of Governance, Research and Reporting; with your key duties including:

- Gathering and sharing market intelligence and developing in-depth understanding of Alberta's economy and the global foreign direct investment landscape.
- Conducting research and analysis to support Invest Alberta's mandate.
- Develops and drives insights of the various sectors of Invest Alberta.
- Producing and studying market information and making recommendations to assist in informed decision making for developing value propositions, marketing initiatives, and business strategy.
- Presenting your market analysis and research to the senior leadership team.
- Working as part of a team to identify, assess, and address investment related issues.
- Identifying competitor jurisdiction's offerings, value propositions and marketing activities.
- Managing a portfolio of market analysis projects and ad-hoc information requests.
- Working closely with the business development team, municipal and federal partners, government agencies, and professional organizations to gather relevant information and intelligence.
- Providing intelligence and sector information to business development and marketing teams.
- Exemplifying continuous improvement and relentlessly create high quality deliverables.
- Supporting Invest Alberta team members and operations as required.

Qualifications

Essential qualifications include:

- Relevant undergraduate degree such as economics, statistics, finance, math, or other relevant degree.
 - Working knowledge of Alberta's economy and investment landscape.
 - 3-5 years of research, writing, analysis, and statistics experience.
 - Must be organized, detail oriented and able perform in an intense environment with the ability to understand complex problems and adhere to critical time constraints.
 - Excellent oral and written communication skills in English.
 - Project management experience and superb organizational skills.
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Asset qualifications include:

- Relevant master's degree.
- Industry experience in sectors relevant to the IAC's priorities.
- Knowledge of international business, social protocol, and cultural etiquette.
- Experience working in a Crown corporation or government agency environment, especially in investment attraction.

About the Agency

Invest Alberta Corporation (IAC) works directly with investors to attract high-value and high-impact investments to the province. With 11 international offices located in key markets around the world, we bring industry, government partners, and economic organizations together to offer seamless services that make it easy for investment to flow into the province. With a strong entrepreneurial culture, we are taking new and innovative approaches to investment attraction.

The Government of Alberta established Invest Alberta as a Crown corporation to promote Alberta as an investment destination, generate leads and cultivate investor and partner relationships, and provide support services to high-impact and high-value investors.

Our clients come from a wide variety of backgrounds, and so do we. Invest Alberta Corporation is proud to be an equal opportunity workplace. In recruiting for our team, we welcome the unique contributions that you can bring in terms of your education, culture, gender, race, sexual identity, religious or ethnic backgrounds or physical abilities.

How to Apply

Interested in being a part of a new, dynamic organization that was designed to have a positive impact on Alberta's future? If you are looking for an exciting and unique opportunity, to make a difference, and make connections while earning a competitive salary with comprehensive benefits, apply **in the strictest of confidence**, by email, and include a cover letter and resume, and your salary expectations to:

hr@investalberta.ca.

Closing Date: Friday, November 26, 2021

Thank you for your interest in IAC.

Only those candidates selected for interviews will be contacted. No phone calls please.

To learn more about IAC & this position please visit: investalberta.ca
